

# #ASBC2017 Speakers Social Media Kit

## Thank you for speaking at ASBC 2017!

We know how important it is to get your message out there. You want to help your students and show your colleagues how much you care about contributing to the community of brewing science. We applaud your efforts in securing a future for the field!

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## 2017 ASBC Meeting Program

**Speakers:** Barbara Dunn, Stanford University & Kevin Verstrepen, KU Leuven

**Multiple Disciplines:** Hop quality, cross-brewing quality assurance, sensory thresholds, technical barrel aging, application of chromatography to brewing analysis, botany, genome DNA and RNA sequencing, ChIP-Seq, array-CGH, and other “omics”

**Programming:** Keynote speakers, sensory courses, technical sessions, workshops, exhibits, posters, and networking events

## Spread the word

Show your colleagues your lecture was a hit! Snap photos of attendees taking notes and asking questions, then post them on Twitter, Facebook, and LinkedIn using our **#ASBC2017** hashtag. Need a break from all the hubbub? Take a tour of the annual meeting and snap some photos of the crowd for your social media accounts. Everyone will know you're at the show when you document your activities at 2017 ASBC Annual Meeting.



BrewingChemists



BrewingChemists



ASBC

**#ASBC2017**

**Use our hashtag on social media to invite attendees to come listen to your speak!**

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## Web Banner & Email Signature

Let everyone know you'll be at the show! Add an email banner to your signature or a web banner to your site.

### Web Banners

Click to download a web banner



**Web Banner**  
300 x 250

**Web Banner**  
470 x 246

**Web Banner**  
728 x 90

### E-mail Signature

Click to download an e-mail signature



**E-mail Signature**  
for Speakers



*The Science of Beer*

Learn more about opportunities to partner with ASBC contact **Eric Otero**  
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