## Don't miss out!

Exhibiting at the 2017 ASBC Meeting ensures your message reaches the right audience. Decision-makers will come to you seeking the right solutions to their brewing science dilemmas.



## 2017 ASBC Meeting Program

Speakers: Barbara Dunn, Stanford University & Kevin Verstrepen, KU Leuven

**Multiple Disciplines:** Hop quality, cross-brewing quality assurance, sensory thresholds, technical barrel aging, application of chromatography to brewing analysis, botany, genome DNA and RNA sequencing, ChIP-Seq, array-CGH, and other "omics"

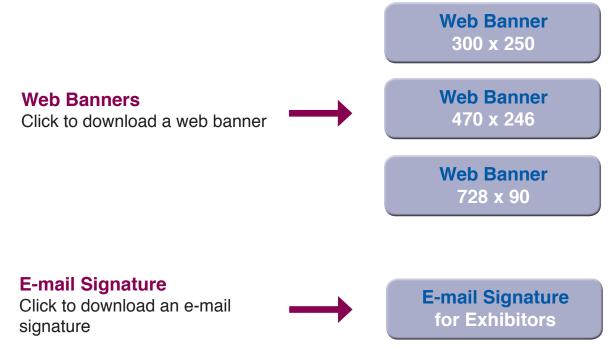
**Programming:** Keynote speakers, sensory courses, technical sessions, workshops, exhibits, posters, and networking events

## Spread the word Show your colleagues your booth was BrewingChemists a hit! Snap photos of attendees testing your wares, then post them on Twitter, Facebook, and LinkedIn using our **#ASBC2017** hashtag. Need a break from **BrewingChemists** all the hubbub? Give your partner the nod and snap some photos of the crowd for your social media accounts. Everyone will know you're at the show when you ASBC document your activities at 2017 ASBC Meeting. Use our hashtag on social media to **#ASBC2017**

## Web Banner & Email Signature

invite attendees to your booth.

Let everyone know you'll be at the show! Add an email banner to your signature or a web banner to your site.





Learn more about opportunities to partner with ASBC contact **Eric Otero** E-mail: eric\_otero@AFassanoCo.com Telephone: +1.856.302.0894

The Science of Beer