

ASBC PARTICIPATION IN 5TH CHINA INTERNATIONAL BEER CONFERENCE

By Scott Britton, ASBC President-Elect



Xiang Yin (ASBC International Liaison Officer and Past President 2008-2009), Lindsay Barr (Technical Committee member), and I had the supreme privilege of representing ASBC at the 5th China International Beer Conference in Shanghai from November 16–19, 2018.

The event provided a wonderful opportunity to exchange knowledge with a diverse group of speakers and attendees from various countries with varying expertise. As a result, the talks were thought-provoking and encompassed a wide range of topics,

pretty much everything from microbial ecology of raw materials to packaging line efficiency. It was truly an honor for Xiang, Lindsay, and myself to have the opportunity to speak about our work at such a well-orchestrated event. I would publicly like to also acknowledge the efforts of Dr. Deliang Wang, as the CIBC conference organizer, for continuing to include ASBC in this conference.

It was clear from our visit that the brewing industry in China continues to become a larger player in the global beer industry and is also continuing to make great strides in supporting scientific and technical advances within the field of brewing science.



