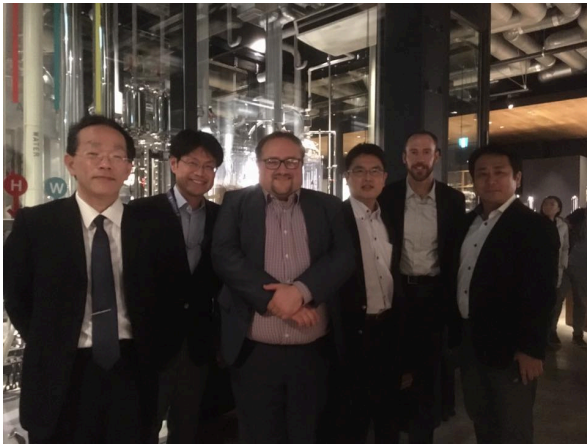


### ASBC PARTICIPATION IN THE BREWERY CONVENTION OF JAPAN

*By Dana Sedin, ASBC President*



Xiang Yin (ASBC International Liaison Officer and Past President [2008–2009]), Scott Britton (President-Elect), and I had the privilege of representing the ASBC at the annual Brewery Convention of Japan meeting on November 8–9. Several excellent talks and posters were presented over the two days. The topics ranged from investigations into raw materials, flavor chemistry, and fermentation to novel analytical methods and health. Based on the talks, the brewing industry in Japan has a strong commitment and investment into advancing brewing research and creating new styles of beer and beverages.

Kirin kindly hosted the ASBC and provided our group with an excellent tour of the Kirin brewery in Tokyo along with their technical center, dinner at a craft pub, and tour of a Kirin distillery. We were also fortunate to have the opportunity to visit both Asahi and Sapporo breweries during the trip.

The ASBC and BCOJ committed to continuing our collaborative partnership, including the BCOJ's participation on the ASBC Technical Committee and attending/presenting at the ASBC meeting. This collaboration provides significant value to both organizations and continues to advance our collective knowledge in brewing science.



