

SPONSORSHIP PROSPECTUS

2026 ASBC & CIBD Meeting
August 17–19, 2026 | Seattle, Washington

*Global Brewing and Distilling Innovation:
Shaping the Future Together*

Join us in Seattle, WA this August for an all-new meeting featuring exciting technical advances, meaningful connections, and practical insights in brewing and distilling science.

This meeting brings together the American Society of Brewing Chemists (ASBC) and the Chartered Institute of Brewers and Distillers (CIBD) for a premier exploration of beverage science, innovation, and global industry progress. The theme, *Global Brewing and Distilling Innovation: Shaping the Future Together*, highlights the breakthroughs and shared challenges across beer, distilled spirits, and wine and reflects on the evolving landscape of the beverage industry worldwide.



ASBC
CIBD
2026

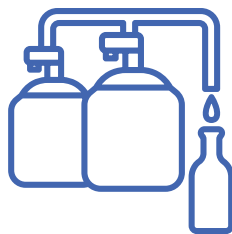
CONNECT WITH INDUSTRY LEADERS!

Join a dynamic community of global brewing and distilling professionals—including innovators, researchers, technical experts, and industry leaders—who are shaping the future of fermentation science. This is your opportunity to network with peers from across continents, exchange ideas with pioneers driving cutting-edge technologies, and collaborate on solutions that advance quality, sustainability, and creativity in brewing and distilling.

Under the theme “Global Brewing and Distilling Innovation: Shaping the Future Together,” you’ll connect with those who are redefining what’s possible—sharing insights, forging partnerships, and building a stronger, more innovative industry worldwide.



Brewing



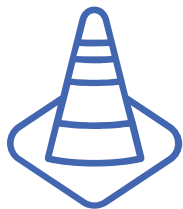
Distilling



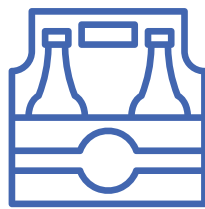
Distribution



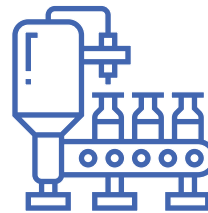
Education



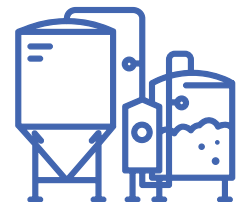
Environmental,
Health & Safety



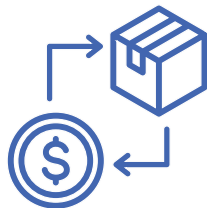
Packaging



Plant Engineering



Production



Purchasing



Quality Assurance



Research & Development



Sales & Marketing



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SPONSORSHIP OPPORTUNITIES

VIP \$25,000+

- Ability to choose from (1) of the following:
 - Hospitality Suite sole sponsor
 - Networking or Happy hour event sole sponsor
 - Custom attendee experience
 - Custom package (to be approved by ASBC Staff)
- Additional benefits included:
 - Banner ad on conference mobile app
 - Email Blast to attendees
 - 4 complimentary registrations
 - Tabletop or display space
 - Logo included on signage at conference
 - Logo included on conference website and mobile app in sponsor section
 - Push notification to direct attendees to your event (if applicable)

Platinum \$15,000+

- Ability to choose from (1) of the following:
 - Main Stage sole sponsor
 - Lunch sole sponsor
 - Hospitality Suite partner sponsor
 - Networking or Happy hour event partner sponsor
 - Custom package (to be approved by ASBC Staff)
- Additional benefits included:
 - Banner ad on conference mobile app
 - Email Blast to attendees
 - 2 complimentary registrations
 - Tabletop
 - Logo included on signage at conference
 - Logo included on conference website and mobile app in sponsor section
 - Push notification to direct attendees to your event (if applicable)

Gold \$10,000+

- Ability to choose from (1) of the following:
 - Sponsor your own session
 - Lanyards
 - Lunch partner sponsor
 - Official conference collaboration beverage
- Additional benefits included:
 - 1 complimentary registration
 - Logo included on signage at conference
 - Logo included on conference website and mobile app in sponsor section
 - Push notification to direct attendees to your event (if applicable)

Silver \$5,000+

- Ability to choose from (1) of the following:
 - Sponsor an ASBC session
 - Coffee Break
- Additional benefits included:
 - Logo included on signage at conference
 - Logo included on conference website and mobile app in sponsor section
 - Push notification to direct attendees to your event (if applicable)

Bronze \$1,000+

- Ability to choose from (1) of the following:
 - Water stations
 - Banner ad in a pre-conference email
- Additional benefits included:
 - Logo included on conference website and mobile app in sponsor section

Add-On Items Available:

- Banner Ad in conference mobile app: \$2,000
- Banner Ad in pre-conference email: \$1,000
- Email blast to attendees: \$3,000

RESERVE YOUR SPONSOR OPPORTUNITY TODAY!

For questions, please reach out to

Rachel Alvarado, Sr. Business Development Manager,
at asbc@scisoc.org



[asbc.confex.com/asbc/2026/
exhibit/sessions/index.cgi](https://asbc.confex.com/asbc/2026/exhibit/sessions/index.cgi)

A blue silhouette of the Seattle skyline, featuring the Space Needle and various city buildings, positioned at the bottom of the page.

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