

#ASBC2017 Exhibitors Social Media Kit

Don't miss out!

Exhibiting at the 2017 ASBC Meeting ensures your message reaches the right audience. Decision-makers will come to you seeking the right solutions to their brewing science dilemmas.



2017 ASBC Meeting Program

Speakers: Barbara Dunn, Stanford University & Kevin Verstrepen, KU Leuven

Multiple Disciplines: Hop quality, cross-brewing quality assurance, sensory thresholds, technical barrel aging, application of chromatography to brewing analysis, botany, genome DNA and RNA sequencing, CHIP-Seq, array-CGH, and other “omics”

Programming: Keynote speakers, sensory courses, technical sessions, workshops, exhibits, posters, and networking events

Spread the word

Show your colleagues your booth was a hit! Snap photos of attendees testing your wares, then post them on Twitter, Facebook, and LinkedIn using our **#ASBC2017** hashtag. Need a break from all the hubbub? Give your partner the nod and snap some photos of the crowd for your social media accounts. Everyone will know you're at the show when you document your activities at 2017 ASBC Meeting.



BrewingChemists



BrewingChemists



ASBC

Use our hashtag on social media to invite attendees to your booth.

#ASBC2017

Web Banner & Email Signature

Let everyone know you'll be at the show! Add an email banner to your signature or a web banner to your site.

Web Banners

Click to download a web banner



Web Banner
300 x 250

Web Banner
470 x 246

Web Banner
728 x 90

E-mail Signature

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E-mail Signature
for Exhibitors



The Science of Beer

Learn more about opportunities to partner with ASBC contact **Eric Otero**
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