

2015 ASBC Annual Meeting Exhibit Order Form

June 13–17

LaQuinta Resort & Club
LaQuinta, California, U.S.A.

ASBC Exhibit Schedule

Sunday, June 14	Set Up
Monday, June 15	Exhibit Hall Open
Tuesday, June 16	Exhibit Hall Open/Move Out

Exhibit Information

The exhibit includes an 8' x 10' booth space along with an identification sign. You will receive an Exhibition Service Kit in March 2015 from which you may order additional display items and services including electricity. The exhibit hall is carpeted.

The exhibit package also includes one (1) complimentary exhibitor registration for programming taking place June 13–17. Additional exhibitor registrations will be available at the exhibitor price when registration opens in March 2015.

There will be only one company represented per exhibit booth (i.e., identification sign, program book exhibitor description, meeting signage, website current exhibitors, etc.). Please contact Tressa Patrias at +1.651.994.3851 or tpatrias@scisoc.org for further details.

Exhibitors in 2015 will get priority placement for WBC 2016.

1. Company Information

- a. Please provide information exactly as it should appear in print in the list of exhibitors. Please print clearly.

Company Name _____
Address _____
City _____
State or Province/Country _____ Zip/Postal Code _____
Telephone _____
Facsimile _____
Website _____

- b. Submit online a 50-word description of your product or service for inclusion in the 2015 Program Book by March 24, 2015, at asbcnet.org. After this date, descriptions will be printed in the Program Addendum, which will be distributed at the meeting.

2. Exhibit Contact Information

Person to receive further exhibit information.

Name _____
Title _____
E-mail _____

Please complete information below if address is different from company information in item 1.

Company Name _____
Department/Division _____
Address _____
City _____
State or Province/Country _____ Zip/Postal Code _____
Telephone _____
Facsimile _____

3. Product Categories

Please check appropriate categories below.

Raw Materials and Ingredients for Beer and Malt Production

- Antioxidants - 105
- Chillproofing agents - 110
- Clarifying agents - 115
- Coloring - 120
- Defoaming agents - 125
- Enzymes - 130
- Flavoring - 135
- Foam aids - 140
- Hops - 145
- Malt - 150
- Stabilizer - 155
- Yeast, fermentation cultures - 160

Instrumentation & Supplies

(please list)

- Laboratory instruments - 100

- Laboratory supplies - 175

- Online instruments - 200

Processing Equipment (please list)

- Brewing - 300

- Filtration - 400

- Packaging - 500

- Utilities - 600

- General - 700

Services & Educational Products

- Analytical testing - 805
- Cleaning services - 810
- Pest control - 815
- Publications - 820
- Sensory - 825
- Software - 830
- Technical/consulting - 835
- Test kits - 840
- Training - 845
- Water treatment - 850

ASBC Booth Exhibit Order Form (continued)

4. Exhibit Placement — Exhibiting priority placement given to companies that sponsor or advertise.

Please list your major competitors and other considerations for exhibit placement.

5. Exhibit Reservation Fees

- \$1,100 ASBC Corporate Members \$ _____
- \$1,325 Noncorporate Member \$ _____
- \$1,687 Exhibit + ASBC Corporate Membership \$ _____

If applying for Corporate Membership, see attached form.

Please complete the following.

Person to receive membership information:

Name _____ Title _____
E-mail _____ Telephone _____

Subtotal \$ _____

Advance Discount Subtract \$100

– \$100

Advance order and payment must be received by January 23, 2015.

Total \$ _____

Payment Type

- Check enclosed, payable to ASBC

(When you provide a check as payment, you authorize us to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. Funds may be withdrawn from your account the same day we deposit payment and you may not receive your check back from your financial institution.)

- Charge my credit card

VISA MasterCard American Express Discover

Card No. _____

Expiration Date (month/year) ____ / ____

Signature _____

Name of Cardholder _____

6. Important Payment Dates

- Deadline for advance discount and paid in full is **January 23, 2015**.
- Deadline for payment in full is **March 4, 2015**.
- A 50% refund will be given for space cancelled on or before **March 4, 2015**.
- No refunds after **March 4, 2015**.

7. Contract Agreement

We agree to abide and be bound by the terms, conditions, rules, and regulations of the ASBC exhibition.

Name (please print) _____

Signature _____

Company _____



Questions? Contact:

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+1.651.994.3851
tpatrias@scisoc.org
www.asbcnet.org

Return this form to:

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