



Brewpub First Then A Brewery

Josh Deth, Chairman of the Party
Revolution Brewing

No Growth Hormone Needed

- 2010 Brewpub Opens
- 2011 Brewpub Expands
- 2012 Big Brewery Opens (April): ~8,000
- 2013 Full Year of Production: ~24,000
- 2014 Production Accelerating ~50,000 BBLs

Ready For Takeoff

- Brewpub Built The Brand
- Huge Home Market With Few Local Breweries
- Learned Our Lesson To Go Big
- Brewers: 10+ Years Avg. Experience
- Well Funded (Investors & SBA Loans)
- New Location Has Expansion Potential

Apples & Oranges

- Busy At Opposite Times Of Day
- Entertainment vs. Manufacturing
- Vast Economic Differences & Growth Potential
- Company Culture Shift
- Keeping It One Big Revolution

A Symbiotic Hybrid Engine

- Brewpub & Brewery Help Each Other
 - Brewpub Gets Access to QC Lab & Fresh Yeast
 - Pub Acts As The Pilot Plant
 - When The Boiler Breaks At The Pub.....
 - Pub Is Brewery's #1 Customer
- Two Options For Customer & Staff

Is It Legal To Own Both?

- Goose Island Did It For 14 Years
- State Liquor Control Gave Me Verbal OK
- ABInBev Lawsuit Changed Everything in Illinois
- Lots Of Gray Area And Lots of Opinions
- Brewers Guild Building Power in State Capital
- My Lawyer's Advice: Keep Brewing!