



Malt Flavor and Aroma Symposium Poster Guidelines

Poster Presentations

Symposium attendees may bring posters to be viewed during break times. Space will be allotted at a first-come, first-served basis.

Content

- Posters must be scientific in nature. Be sure to establish the context and significance of your research to the field of brewing science.
- Suggested Inclusions:
 - Abstract or Introduction
 - Hypothesis or Objective
 - Materials and Methods
 - Results
 - Conclusion(s)
 - References or Acknowledgements
- Any posters dealing with commercial products/services must have a scientific emphasis and should not be submitted with promotional intent. The committee has the right to refuse any posters deemed too promotional. To check whether your topic fits this criteria, [please contact us](#).

Approval

- The program committee will approve posters for adherence to the guidelines.
- Send a PDF of your poster for approval to enygren@scisoc.org by **May 17**.

Display Facilities

- Posters will be posted in the course room.
- Posters should be no larger than A0 size (33.1 inches [84.1 cm] wide x 46.8 inches [118.9 cm] high).
- Electrical outlets will not be provided in the poster presentation area. The poster area is sufficiently lit, so no spotlights are required.

Preparation of a Poster

- The official language for the posters is English.
- Prepare the poster on material that is lightweight. Presenters are encouraged to print their poster on one sheet so that it can be rolled up for easy transport; however, presentations on separate panels for individual mounting will be accepted.
- Posters should be readable from a distance. For adequate visibility, it is recommended that headers be sized at least 48 points, and body text at least 20 points.
- If you would like to collect business cards from poster viewers, please bring an envelope for collection of business cards from poster viewers.
- Your poster should be self-explanatory so that you are free to supplement and discuss particular points raised by enquiry. It is your responsibility to include the poster title, author(s) name(s), and

their affiliations. A template complete with ASBC logo and space for your poster number, title, authors, and author affiliations is available on this site. This is the approved poster format. It may also include:

- Diagrams and charts
- Reaction schemes
- Tables recordings, graphs, etc.
- Photographs
- Written text, such as abstract or summary, introduction, method, results, and conclusions
- Some effects that may be used in a poster include:
 - Colors (very effective in diagrams and charts)
 - Transparent overlays
 - Samples of materials, models, etc.
- Arrange the material in main sections, each of them without too many details but with a common thread.

Poster Layout

- Avoid overcrowding figures and cramming too many numbers into tables. Legends and titles should accompany all figures, tables, photographs, etc., for identification.
- Company (including non-profits) or university logos may be displayed on the poster. Logo size should be no greater than 4 inches (10 cm) high and 5 inches (13 cm) wide. No other commercial activity or advertising may be displayed on the poster. Not complying with this rule will result in the poster being removed.

Recommendations

- Font styles: Arial, Verdana, Times or Times New Roman, Garamond, Georgia, Symbols (math equations only)
- Font sizes:
 - Title: sans serif, 48 pt
 - Subtitles and Section Titles: sans serif, 36 pt
 - Main Text: serif font, 24 recommended, no smaller than 12 pt
- Text design:
 - Avoid shadow, emboss, engrave, or underline formats for text
 - Keep text horizontal
 - Use several columns
 - Use lines or reasonable gutter spaces between columns
- Image format: .wmf; .jpg; .bmp; .gif; or .tif.
- Image resolution: 300 pixels per inch

Questions?

Contact Emma Nygren at enygren@scisoc.org.