



August 17–19, 2026
Seattle, Washington

SPONSORSHIP OPPORTUNITIES

VIP \$25,000+

- Ability to choose from (1) of the following:
 - Hospitality Suite sole sponsor
 - Networking or Happy hour event sole sponsor
 - Custom attendee experience
 - Custom package (to be approved by ASBC Staff)
- Additional benefits included:
 - Banner ad on conference mobile app
 - Email Blast to attendees
 - 4 complimentary registrations
 - Tabletop or display space
 - Logo included on signage at conference
 - Logo included on conference website and mobile app in sponsor section
 - Push notification to direct attendees to your event (if applicable)

Platinum \$15,000+

- Ability to choose from (1) of the following:
 - Main Stage sole sponsor
 - Lunch sole sponsor
 - Hospitality Suite partner sponsor
 - Networking or Happy hour event partner sponsor
 - Custom package (to be approved by ASBC Staff)
- Additional benefits included:
 - Banner ad on conference mobile app
 - Email Blast to attendees
 - 2 complimentary registrations
 - Tabletop
 - Logo included on signage at conference
 - Logo included on conference website and mobile app in sponsor section
 - Push notification to direct attendees to your event (if applicable)

Gold \$10,000+

- Ability to choose from (1) of the following:
 - Sponsor your own session
 - Lanyards
 - Lunch partner sponsor
 - Official conference collaboration beverage
- Additional benefits included:
 - 1 complimentary registration
 - Logo included on signage at conference
 - Logo included on conference website and mobile app in sponsor section
 - Push notification to direct attendees to your event (if applicable)

Silver \$5,000+

- Ability to choose from (1) of the following:
 - Sponsor an ASBC session
 - Coffee Break
- Additional benefits included:
 - Logo included on signage at conference
 - Logo included on conference website and mobile app in sponsor section
 - Push notification to direct attendees to your event (if applicable)

Bronze \$1,000+

- Ability to choose from (1) of the following:
 - Water stations
 - Banner ad in a pre-conference email
- Additional benefits included:
 - Logo included on conference website and mobile app in sponsor section

Add-On Items Available:

- Banner Ad in conference mobile app: \$2,000
- Banner Ad in pre-conference email: \$1,000
- Email blast to attendees: \$3,000