



ASBC Lab-in-a-Fishbowl at CBC

During this month's Craft Brewers Conference in Washington DC, ASBC provided two pre-meeting sessions in the Lab-in-a-Fishbowl format with live demonstrations. These sessions were designed to provide basic quality methodology to attendees. Session one, "Yeast Cell Counting and Viability Measurement," provided in-depth explanation and demonstration of the ASBC method used to determine cell count, viability, and vitality with a microscope, hemocytometer, and commercially available dyes. Session two, "Contamination Detection," showcased traditional microbiological plating techniques as well as specific media designed for wild yeast and bacterial contamination detection. There was an overview of newer technology available to brewers for detection and identification of beer spoiling organisms. Both sessions had over 300 participants and were taught by ASBC members Rob Christiansen and Kelly Tretter from New Belgium Brewing Company.



ASBC also showcased resources in its booth at the BrewExpo America Trade Show. Christine White (Molson Coors Brewing Co.) was on hand to discuss the many ASBC resources for achieving quality, including the newly updated [Guideline for Growing Your Quality Laboratory](#). This instrument guide shows how to expand a quality program with specific lab equipment and the coordinating methods within the *ASBC Methods of Analysis*.

Also shown were the recently released [Microbiology Video Series](#) that were created in collaboration with the Brewers Association.